



# *Sponsorship Package*



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01



# Message

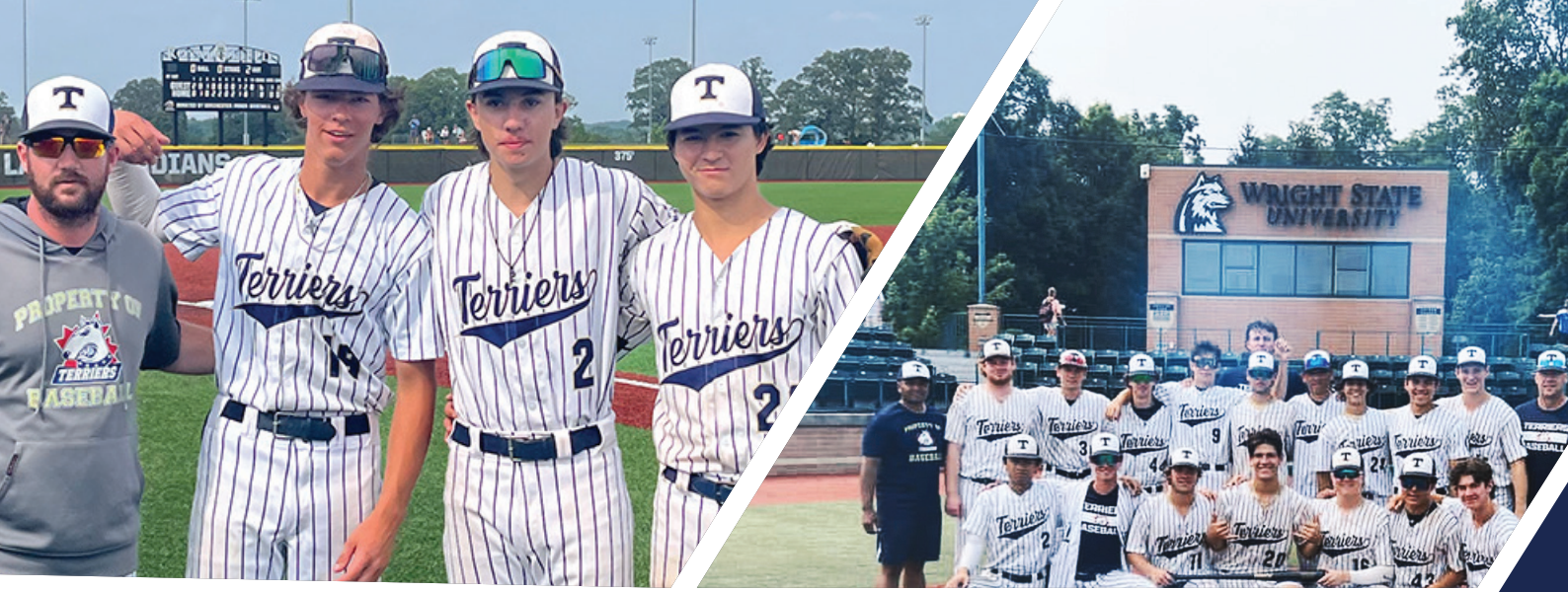
To Prospective Partners,

The Terriers are pleased to present our new Individual Player, Team, and Organizational sponsorship program for the 2024-25 season. Since 2005, the program has embodied Integrity, Performance, Inspiration, and Results. Over the organization's lifespan, over 95% of graduating Terriers have gone on to play college or professional baseball, 38 players have competed with Team Canada, and 28 players have been MLB draft picks. This 2024-25 season will have 87 players carry themselves in the Terriers logo and compete at the highest 13u-17u level in Canada and the United States.

Our Terrier coaches have a passion for baseball and for the players in our organization. This coaching staff is the next level of mentorship that young individuals require to prepare themselves for the next level in their baseball careers. The common denominator amongst our team is their commitment to The Terrier Way of making our student-athletes better both on and off the playing field. We take our objectives seriously and adhere to a strict code of ethics for players and coaches.

The environment and experience created allow all players to develop, grow and pursue their academic and athletic goals. These successes come through the commitment of the organization and individuals to develop into first-rate baseball players and well-respected individuals within our society.

The designed program prepares amateur baseball players for the next level achieved by providing opportunities limited to most within Canada. Learn more about the opportunity to help us through our Player, Team, and Organizational sponsorship opportunities.



Sponsoring the Terriers also gives you access to The Baseball Zone social media accounts. This will allow sponsors access and visibility to a wider range of different demographics.

**@terrierteams @thebaseballzone**



**4.5 K Followers**  
**693 K Post Impressions**  
**2.02 % Post Engagement Rate**



**3.7 K Followers**  
**399 K Profile Impressions**  
**165 K Post Impressions**  
**5.45 % Post Engagement Rate**



**3 K Followers**  
**143 K Page Impressions**  
**104 K Post Impressions**  
**7.61 % Post Engagement Rate**



# Sponsorship Opportunities

We have three different programs for sponsorship: **Player, Organization and Facility.** We will work with you to accommodate the best sponsorship opportunity that aligns with your organization. We can also customize the sponsorship package to include multiple programs.



# PLAYER

The Terrier Way starts begins with the players. This sponsorship opportunity helps to support a specific player within the organization to play for the Terriers. As an organization you specifically direct the funding to a particular player. 100 % of your sponsorship goes to the player.

## FIRST

# \$500

- Logo displayed on the Terriers Website & Annual Thank You Post on Terriers Social Platforms

## SECOND

# \$ 1,500

- Logo displayed on the Terriers and on The Baseball Zone Website & Annual Thank You Post on Terriers Social Platforms
- 4 Promotional Social Media Posts per Terriers Calendar Year

## THIRD

# \$3,000

- Logo displayed on the Terriers and on The Baseball Zone Website & Annual Thank You Post on Terriers Social Platforms
- 8 Promotional Social Media Posts per Terriers Calendar Year

# FACILITY

**\$ 2,000**

- Batting Cages/Bullpen**
- Logo displayed on the Terriers and on The Baseball Zone Website & Annual Thank You Post on Terriers Social Platforms
  - 4 Promotional Social Media Posts per Terriers Calendar Year
  - Highly Visible Signage on ONE of the Batting Cages or Bullpen Areas

**\$ 5,000**

- Gym/Open Field**
- Logo displayed on the Terriers and on The Baseball Zone Website & Annual Thank You Post on Terriers Social Platforms
  - 8 Promotional Social Media Posts per Terriers Calendar Year
  - Signage on either the Gym or Open Field that are the most visible areas in The Baseball Zone
  - Presenting Sponsor on one Terriers Promo Video or Feature

**\$10,000**

- Lounge Area**
- Logo displayed on the Terriers and on The Baseball Zone Website & Annual Thank You Post on Terriers Social Platforms
  - 8 Promotional Social Media Posts per Terriers Calendar Year
  - Presenting Sponsor on BOTH a Terriers Promo Video and a Feature
  - Naming and Advertising Rights

The Baseball Zone is Canada's most comprehensive indoor baseball and softball training facility. Our 15,000 square feet training facility consists of the latest and best equipment (batting cages/bullpen area ). There are also other amenities, such as our lounge area, gym, large open and viewing mezzanine. The Facility sponsorship program allows for signage and/or exclusive naming rights.

06

# ORGANIZATION

# B.A.D.G.E.S



\$10,000



\$8,000



\$6,000



\$4,000



\$2,000



\$1,000





| SPONSORSHIP TIER                  |                                    | TITLE    | EXECUTIVE | DIAMOND | GOLD    | SILVER | BRONZE |
|-----------------------------------|------------------------------------|----------|-----------|---------|---------|--------|--------|
| PACKAGE COST                      |                                    | \$10,000 | \$8,000   | \$6,000 | \$4,000 | \$2000 | \$1000 |
| <b>BRANDING FIELD AND RESULTS</b> | ON US TRAVEL BANNER                | ✓        |           |         |         |        |        |
|                                   | ON BANNER AT PRACTICE (TBZ)        | ✓        | ✓         | ✓       |         |        |        |
|                                   | ON BANNER AT AWAY GAMES            | ✓        | ✓         | ✓       |         |        |        |
|                                   | SPONSORED TERRIER GRAPHIC          | ✓        | ✓         |         |         |        |        |
|                                   | ON BANNER AT HOME GAMES            | ✓        | ✓         | ✓       | ✓       |        |        |
| <b>BRANDING MEDIA</b>             | PODCAST ADVERTISEMENT              | ✓        |           |         |         |        |        |
|                                   | LOGO ON ONE TERRIERS ARTICLE       | ✓        | ✓         | ✓       |         |        |        |
|                                   | LOGO ON ONE TBZ BLOG POST          | ✓        | ✓         | ✓       | ✓       |        |        |
|                                   | LOGO ON NEWSLETTER                 | ✓        | ✓         | ✓       | ✓       |        |        |
|                                   | POST ON ONE TBZ EMAIL              | ✓        |           |         |         |        |        |
| <b>SOCIAL MEDIA AND WEBSITE</b>   | PROMOTIONAL SOCIAL MEDIA POSTS     | 10       | 8         | 6       | 4       | 2      | 2      |
|                                   | LOGO ON ALL IMPORTANT SOCIAL POSTS | ✓        |           |         |         |        |        |
|                                   | LOGO ON TBZ WEBSITE                | ✓        | ✓         | ✓       | ✓       | ✓      |        |
|                                   | LOGO ON TERRIERS WEBSITE           | ✓        | ✓         | ✓       | ✓       | ✓      | ✓      |
|                                   | LOGOS ON FB BANNER                 | ✓        | ✓         | ✓       | ✓       | ✓      | ✓      |

We understand that each sponsor is unique and we are willing to tailor each package to align with the needs of each organization.

***If you are interested in Sponsorship***

***Contact: Sean Addis***

***Email: [saddis@terriersbaseball.com](mailto:saddis@terriersbaseball.com)***

***BE PART OF THE #TERRIERWAY***

